Hopedale Wellness Center

MEMBERSHIP REFERRAL PROGRAM

JUNE 1ST-JULY 31ST

Membership Referral Program
July 1st, 2022 - July 31st, 2022

Qualifications to Participate in Program:

- Must have a current WC membership contract

- Must be the primary member on the Basic Single Membership

- A membership referral is defined as a newly signed contract

- A Wellness Center guest does not qualify

- HMC employees qualify only if they have 12 check-ins per month

Eligibility for Redemption of Rewards is Based On:

- A new person referred to the Wellness Center that signs a membership contract during the program dates

- Established members (since January 1, 2022) of the Wellness Center do not qualify for this program

- The new member must choose what membership plan they want and have EFT w/d

- Any new members that sign up during these program dates do not qualify for this program

- Referrals are identified as membership contracts and not as individuals

Benefits: New Member Sign Up Reward

- 1 – 2 contract referrals = Free 8 Personal Training Sessions Gift Certificate ($264 value)

- 3 – 4 contract referrals = 50% Off Monthly Membership Contract Credit for 12 months

- 5 – 6+ contract referrals = Free 12-month membership from one of the membership categories (up to $1,080 value)

(Wellness Center Add-On's are not part of this program. If any new membership contract or rewards winner wants an add-on applied to their membership contract, the full price of that add-on is added, and the member must pay that amount.)

How to redeem and track new memberships:

- Issue WC referral cards to current members (will be specifically timestamped for the duration of the program)

- Current member will put their name and contact info on that card

- New member must turn that referral card in during the duration of program and sign up as a member

- Wellness Center front desk will track any referral cards and sign-ups during that time for rewards distribution

***All redemption rewards will begin or applied on August 1, 2022